

# 2024 FALL POPCORN SALE

**District:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Unit Type and Number:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**City, State, Zip:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**Choose 1 of the following Prize Plan Options:**

\_\_\_\_\_ No Prize Program (base commission 33%)

\_\_\_\_\_ Trails End Prize Program (base commission 28%)

**Choose 1 of the Following Pick-Up Sites:**

Clarksville

Franklin/Columbia/Pulaski

Nashville South

Cookeville/McMinnville

## **2024 Popcorn Sale Important Dates**

### **July**

July 19 - All Show & Sell Locations go live in the Trails-End App.

July 20 – Council Popcorn Kickoff/Orientation 10:00 a.m. (In Person or by Zoom)

July 27 – Council Popcorn Kickoff/Orientation 10:00 a.m. (In Person or by Zoom)

July 29 – Popcorn Online Sales Period Begins

### **August**

August 9 – All Unit Show & Sell Orders Due into Trails-End system.

August 12 – Popcorn Sale Starts

August 23 & 24 – Show & Sell Popcorn Distribution

### **September**

September 14-15 – Kroger Selling Locations Weekend #1

September 9-23 - \$450 Sales Blitz Club

September 21-22 – Kroger Selling Locations Weekend #2

September 28-29 – Kroger Selling Locations Weekend #3

### **October**

October 11 – Popcorn Sale Ends

October 11 – All Show & Sell Monies Due

October 11 – All Take Orders and Prize Orders Due into Trails-End system

## **November**

November 1 – Take Order Popcorn Distribution (Depending on location)

November 2 – Take Order Popcorn Distribution (Depending on location)

## **December**

December 2 – All popcorn monies are due if you owe anything

December 2 - Popcorn Online Sales Period Ends

## How To Place Unit Order

[www.trails-end.com](http://www.trails-end.com)

1. Click on “Sign In” tab in upper right corner of website.
2. Enter in your Username and Password. You are now logged into the Leader Dashboard for your Unit.
3. Click on the “Popcorn Orders and Returns” tab on the left side of the Dashboard in the blue section.
4. Click on the blue “Order Popcorn” tab.
5. Click on the “Choose Delivery” tab next to the “2024 Selling Campaign” tab.
6. If entering Show and Sell click “Initial” and for Take Order click “Take Order”.
  - A) Show and Sell: Enter in the quantity of **cases** in the box that has “0”
  - B) Take Order: Enter in the quantity of **containers** (individual bags of popcorn) in the box that has “0”.
7. If you are NOT ready to submit your order you can “Save as Draft” and come back later to submit order.
8. If you are READY to place your order click “Submit” tab in the upper right corner of your order form

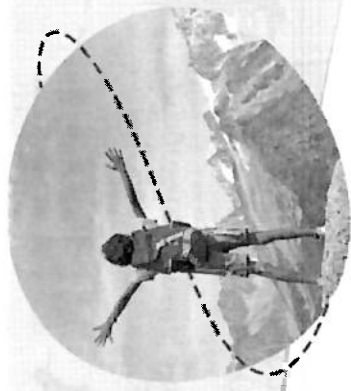
# **IMPORTANT INSTRUCTIONS FOR SELLING AT KROGER'S**

**Please follow these instructions**

- **2 Unit Leaders & 2 Scouts per entrance outside only!**
- **Ask for a member of management when arriving**
- **Store management will direct you to a set up location**
- **Sales times are Saturday 9am to 2pm and 2pm to 7pm and Sunday 12pm to 3pm and 3pm to 6pm depending on what date/time you registered for**
- **Make sure all Scouts are in full field uniform**
- **Have adult supervision at all times**
- **DO NOT BLOCK DOORS**
- **Please clean up your area of all trash before you leave the store**
- **Be careful not to block customers view or access to product displayed on the sidewalks (Potted plants like Mums, etc.)**
- **Please control the number of Scouts on the sidewalks. Scouts are NOT allowed to run in and out of the store!**
- **If you have any questions contact Kevin McMurrian at 615-516-9065. Please DO NOT contact store managers! All communication is done through the Middle Tennessee Council.**

**Thank you in advance for following these important instructions and have fun selling.**

# 70% STAYS LOCAL!\*



**CHOCOLATEY  
PRETZELS**  
\$30



**UNBELIEVABLE  
BUTTER  
MICROWAVE  
POPCORN**  
\$25



**SALTED  
CARAMEL  
CORN**  
\$25



**S'MORES  
POPCORN**  
\$25



**WHITE  
CHEDDAR  
POPCORN**  
\$25



**POPPING  
CORN**  
\$20



**SWEET &  
SALTY  
KETTLE  
CORN**  
\$15



**MORE ONLINE PRODUCTS  
& NUTRITIONAL FACTS**

**ONLINE SCOUT ID:** \_\_\_\_\_

Product images are for illustration purposes only. Products, pricing and specifications subject to availability and change without notice.



# HEROES & HELPERS™ DONATIONS

Thank you for supporting Scouting by providing heartwarming snacks to military personnel and their families, first responders and local food banks!











# 2024 Popcorn Sale Unit Top Seller

Please list your Unit's Top Popcorn Seller

Scout's Name: \_\_\_\_\_

District: \_\_\_\_\_ Unit Type & #: \_\_\_\_\_

Current Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Parent's Email: \_\_\_\_\_

Total Amount Sold: \$ \_\_\_\_\_

Please email ([atraver@mtcbsa.org](mailto:atraver@mtcbsa.org)) this information into the Council Service Center **NO LATER** than Wednesday, October 16, 2024 at 5 PM. This will be used to determine the Top Selling Winner for each District and the Top Seller for the Council.

If you have any questions, please contact Anne Traver at:  
[atraver@mtcbsa.org](mailto:atraver@mtcbsa.org) or 615-383-9724.



# Ideal Year of Scouting Unit Budget & Popcorn Sales Goalsetter

**District:** \_\_\_\_\_

<p>Enter all activities and per scout costs for your unit for the next 12 months; Enter the number of scouts in your unit; Enter your unit commission % to be earned in the popcorn sale; Your unit's and each scout's popcorn sales goal will calculate automatically. <i>*Note...fill in the shaded boxes only.</i></p>	<p><b>Pack/Troop/Crew</b> _____</p> <p><b># of Scouts in Unit</b> _____</p> <p><b>Unit Commission</b> _____</p>
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September		October		November	
Activities	Cost	Activities	Cost	Activities	Cost
<b>Total Cost</b>	<b>\$0.00</b>	<b>Total Cost</b>	<b>\$0.00</b>	<b>Total Cost</b>	<b>\$0.00</b>
December		January		February	
Activities	Cost	Activities	Cost	Activities	Cost
<b>Total Cost</b>	<b>\$0.00</b>	<b>Total Cost</b>	<b>\$0.00</b>	<b>Total Cost</b>	<b>\$0.00</b>
March		April		May	
Activities	Cost	Activities	Cost	Activities	Cost
<b>Total Cost</b>	<b>\$0.00</b>	<b>Total Cost</b>	<b>\$0.00</b>	<b>Total Cost</b>	<b>\$0.00</b>
June		July		August	
Activities	Cost	Activities	Cost	Activities	Cost
<b>Total Cost</b>	<b>\$0.00</b>	<b>Total Cost</b>	<b>\$0.00</b>	<b>Total Cost</b>	<b>\$0.00</b>

\_\_\_\_\_ **Total 12 Month Unit Activity Cost**

\_\_\_\_\_ **Total per Scout Activity Cost**

\_\_\_\_\_ **Unit Popcorn Sales Goal**

\_\_\_\_\_ **Potential Unit Commission**

\_\_\_\_\_ **per Scout Popcorn Sales Goal**