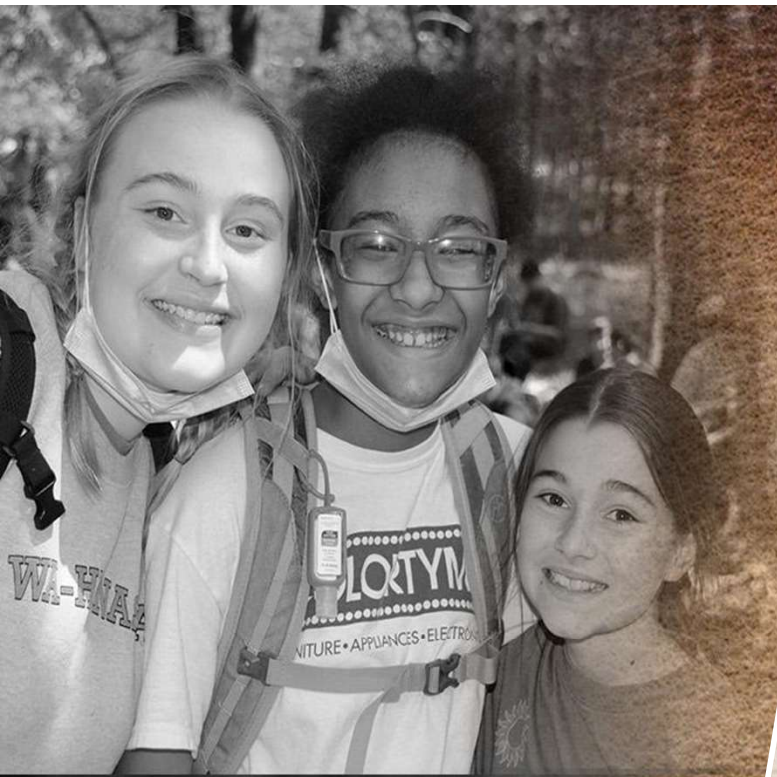




2022 DISTRICT COMMITTEE ORIENTATION





WELCOME
2022 District
Committee
Orientation



1. Achieve 12,500 youth and 460 units by 12/31/22.

12-31-21: 11,827 (-9.1%) youth registered in 438 (-14.5%) units.
12-31-20: 13,008 (-26.5%) youth registered in 512 (-13.1%) units.
12-31-19: 18,640 (-2.9%) youth registered in 661 (-0.3%) units.
12-31-18: 19,205 (+3.0%) youth registered in 663 (-2.5%) units.
12-31-17: 18,639 (+7.7%) youth registered in 680 (+0.3%) units.
12-31-16: 17,307 (+15.2%) youth registered in 678 (+5.8%) units.

2. Exceed Friends of Scouting stretch goal of \$2,638,000 by 6/30/22 and collect 92% of all pledges by 12/31/22.

12-31-21: \$2,583,201 pledged and \$2,385,757 (92%) collected.
12-31-20: \$2,491,032 pledged and \$2,217,468 (89%) collected.
12-31-19: \$3,016,166 pledged and \$2,773,361 (92%) collected.
12-31-18: \$3,044,496 pledged and \$2,703,402 (89%) collected.
12-31-17: \$2,932,334 pledged and \$2,658,304 (94%) collected.
12-31-16: \$2,674,294 pledged and \$2,433,610 (92%) collected.

3. Operate with a balanced budget in 2022. Fill staff vacancies as quickly as possible.

12-31-21: Operated \$104,830 in the black
12-31-20: Operated \$128,291 in the red.
12-31-19: Operated \$103,785 in the black.
12-31-18: Operated \$85,560 in the black.
12-31-17: Operated \$235,727 in the black.
12-31-16: Operated \$166,097 in the black.

4. Operate successful Council Camping Programs with 10,870 Scouts attending by 12/31/22. Goals - Boxwell Scouts BSA Summer Camp (2,100), Boxwell Cub Summer Camp (500), Latimer Reservation Camping (2,700), Parish Reservation Camping (1,400), Grimes Canoe Base (3,000), Webelos Winter Camp (120), Scouts BSA Winter Camp (450) and Cub Day Camp (600).

12-31-21: (Total of 9,948) Breakdown – 1,916 attended Scouts BSA Summer Camp at Boxwell, 413 Cub Summer Camp at Boxwell, 2,485 Latimer Reservation, 1,240 Parish Reservation, 2,878 Grimes Canoe Base, 123 Webelos Winter Camp, 394 Scouts BSA Winter Camp and 499 Cub Day Camp.
12-31-19: (Total of 13,889) Breakdown - 2,448 attended Scouts BSA Summer Camp at Boxwell, 703 Cub Summer Camp at Boxwell, 3,886 Latimer Reservation, 1,519 Parish Reservation, 3,414 Grimes Canoe Base, 125 Webelos Winter Camp, 607 Scouts BSA Winter Camp and 1,187 Cub Day Camp.

5. Achieve \$12 million in gifts and pledges for the “Building for the New Century: A Campaign for Boxwell Reservation” by 12/31/22.

12-31-21: \$6,763,631 pledged and \$5,072,782 paid
12-31-20: \$6,474,496 pledged and \$4,682,350 paid.
12-31-19: \$5,587,297 pledged and \$3,546,813 paid.

6. Add at least 100 new youth and 10 new Scouting units to the Council’s Scoutreach Program by 12/31/22.



Purpose of Executive Board

Enhance the council's public standing. The board continually stays focused on communicating Scouting's mission, accomplishments, and goals to the public, to help garner support from the community.

Ensure legal and ethical integrity. The board is responsible for adherence to legal standards and ethical norms.

Ensure adequate financial resources. One of the board's foremost responsibilities is to provide adequate resources for the Council to fulfill its mission.

Protect assets and provide financial oversight. The board must assist in developing the annual budget and ensuring that proper financial controls are in place.

Monitor and strengthen programs and services. A key responsibility is to determine which programs are consistent with the Council's mission and monitor their effectiveness.



Values ♦ Leadership ♦ Service

Determining mission & goals
Creating and reviewing our mission statement that articulates the council's goals is critical in the development of the overall Council and Districts' focus on strategic items for the future growth of the Scouting program.



Values ♦ Leadership ♦ Service

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Learning Objectives



Understand what defines a District and why we have them



Understand the Four Functions of a District



Understand the roles and Responsibilities of Key Three and Operating Committee Chairs



Recognize the importance of district meetings.



Values ♦ Leadership ♦ Service

“As a member of the Key 3, Chair of one of the operating committees, a committee member, or a part of the commissioner staff, you will help make Scouting a dynamic success in your community”



Values ♦ Leadership ♦ Service

What is a District?

- Geographical area of a local BSA council
- A group of leaders mobilized to ensure Scouting's success
- All districts are responsible for carrying out four standard functions:
 - Membership
 - Finance
 - Program
 - Unit Service

National Council, BSA

Middle Tennessee Council

13 Districts serving 37 counties of Middle Tennessee

District Commissioner

District Chair

District Executive

Nominating Committee Chair

Vice-Chair

Finance Committee Chair

Membership Committee Chair

Vice-Chair of Program

Camping / Outdoor

Advancement

Training

Order of the Arrow

Activities / Civic Service

Public Relations

*Asst. District Commissioners,
Roundtable Commissioners,
Unit Commissioners*

Program Function

Chartered Organizations / Packs, Troops, Crews



Nominating Committee

- Selects the **right** people to serve in leadership positions
- Evaluate the effectiveness of all district committee members and suggest necessary changes.
- Make asks using Job Descriptions
- Present the slate of new members at the district's annual business meeting.

★ **District Chair & Commissioner must be approved by Council leadership before the ask is made.**



Values ♦ Leadership ♦ Service

District Members at Large

- Voting members of the district committee.
- These are sub committee members or assists for programs
- Great prospects for future four functions or program area leads



Values ♦ Leadership ♦ Service

Meetings of the District

The Key 3 Meeting

The District Committee Meeting

The District Commissioner Staff Meeting

District Roundtables

Remember the following about meetings:

- They are important because of the work they generate between meetings
- Too many meetings interfere with the tasks to be accomplished
- Poorly attended meetings have a reverse effect; instead of building enthusiasm, they destroy it
- A wise chair uses meetings to assess the attitudes and interest of individual committee members



Values ♦ Leadership ♦ Service

The Key 3 Meeting

Chair, Commissioner, & Executive make up Key 3

Led by the District Executive

Agenda Developed by District Executive

Takes place monthly (or as necessary) prior to
District Committee Meeting

Focuses on future priorities of the District



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District Committee Meeting

Led by the District Chair

Agenda Developed by District Chair & Executive

Takes place monthly & for one hour

Purpose is for developing and reporting on plans for each of the Four Functions.



Values ♦ Leadership ♦ Service

District Chair

...is the top volunteer Scouting leader of a district, whose job is to motivate a talented team of people.

...presides over district committee meetings and represents the district on the executive board of the council.

...responsible for the membership, program and finance functions of the district.



Values ♦ Leadership ♦ Service

Major Tasks of District Chair

Encourage

Encourage recognition of Volunteers & motivate committee chairs

Support

Support local and national Scouting policy, procedures and practices

Help

Help secure support for Scouting from top leaders from the district

Appoint

Appoint a district nominating committee to select district officers and members at large

Represent

Represent the district on the council executive board



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District Vice Chair

“A district can have one or more vice-chair to serves its needs.”

Vice-Chair:

...substitutes for District Chair when he or she is temporarily unable to serve

...shares the weight of leadership as determined by District Chair

...Vice Chair of Program is responsible for the Program Function of the district.



Values ♦ Leadership ♦ Service

Unit Service Function

...provides direct coaching and consultation by district volunteers for unit adults to help ensure the success of every unit.



Values ♦ Leadership ♦ Service

District Commissioner

...recruits, trains and leads a staff of commissioners who coach adult leaders of every unit to succeed

...is responsible for the unit service

...is approved and appointed by the council executive board, with concurrence of the Scout Executive, on the recommendation of the district nominating committee



® Values ♦ Leadership ♦ Service

What is a Commissioner Staff?

...a team of experienced leaders who provide support to unit leaders in order to ensure a quality program for the youth

...help keep units alive and healthy

...conduct most of the direct contact with units

...plan monthly Roundtables designed for information, training and networking

...assistant district commissioners help administer the entire commissioner staff



Values ♦ Leadership ♦ Service

Commissioner Staff Meeting

Occurs monthly

Communication tool

Focuses on unit health

Includes training



Values ♦ Leadership ♦ Service

“ A commissioner staff is successful when a district’s youth membership grows and when its units succeed in providing a quality program for youth.”



Values ♦ Leadership ♦ Service

District Executive

...full-time professional in the district responsible for the business aspects of Scouting

...is employed by the council and works under the direction of the Scout Executive

...works closely with volunteers to ensure the success of the district



Values ♦ Leadership ♦ Service

Major Tasks of District Executive

- Coaching
- Identify potential District Leaders
- Communicates with chartered organizations
- Maintaining district records
- New member recruitment campaigns
- Fundraising campaigns
- Lead for event budgeting
- Organizes all mailings, printings, meeting notices, etc.
- Work with and encourage volunteers



Values ♦ Leadership ♦ Service

Review of the Four Functions

Unit Service

Membership

Finance

Program



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Finance Function

...sees that the district provides its fair share of funds to the total council operating budget.



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Membership Function

...strives for growth through the organization of new Scouting units and growth through new members joining existing units.



Values ♦ Leadership ♦ Service

Program Function

...concentrates on helping Scouting units with camp promotion, activities, community service, training adult volunteers, youth advancement and recognition.



Values ♦ Leadership ♦ Service

Unit Service

...provides direct coaching and consultation by district volunteers for unit adults to help ensure the success of every Scouting unit.



Values ♦ Leadership ♦ Service

Major Tasks of Finance Committee

- Reports to District Chair
- Recruits top volunteers to support all functions of the committee
- Achieve the district's share of council finance campaigns – Friends of Scouting (community & family)
- Support council fundraising efforts – popcorn, camp cards, patron luncheon, capital campaign



Values ♦ Leadership ♦ Service

Major Tasks of Finance Committee

- Assist with budget planning for district activities, while ensuring proper policy and controls (including advising on bank accounts)
- Recognition to donors, along with information on how their dollars help serve youth
- Assure units are following sound finance policy and assist in the review and approval of unit money earning applications
- Ensure implementation of council finance policies



Values ♦ Leadership ♦ Service

Who pays for Scouting?

- Youth Members
- Chartered Organizations
 - Local Councils
 - National Council



Values ♦ Leadership ♦ Service

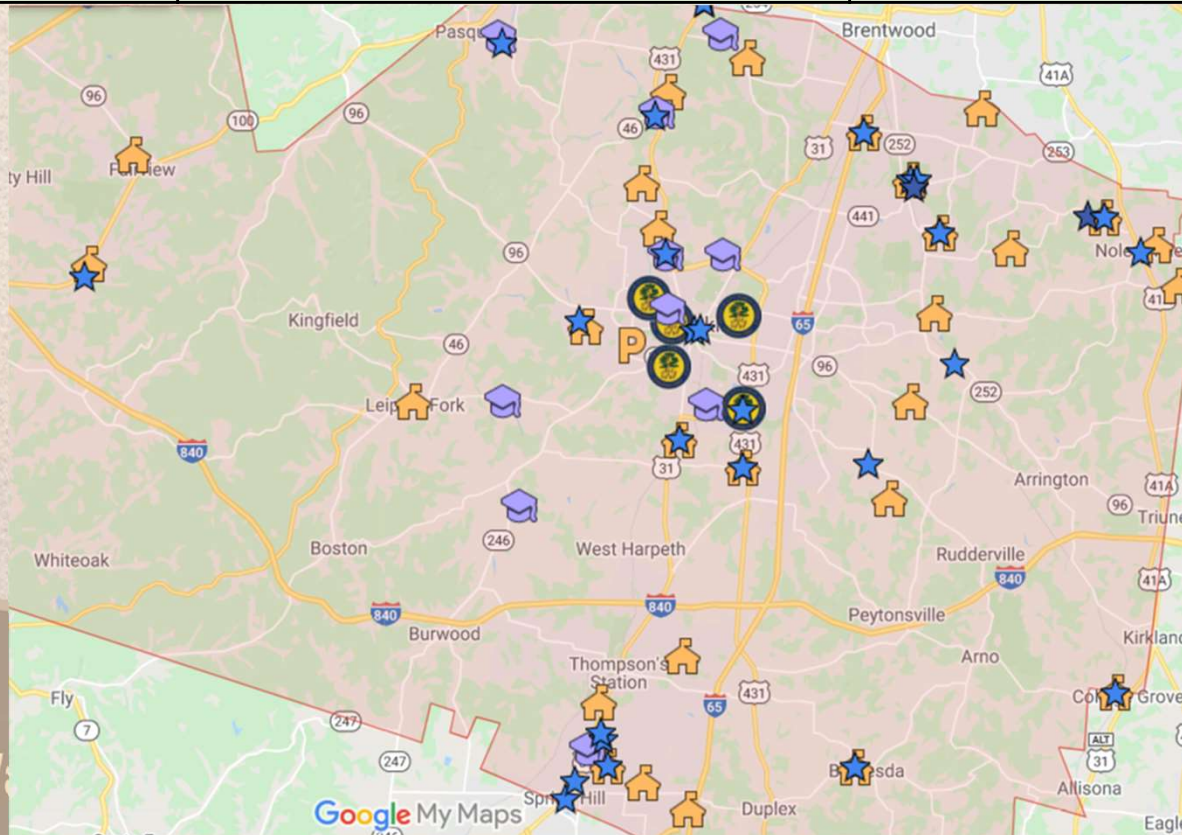
District Membership Committee

KNOW THE MARKET & THE NEED

Review Market Analysis & Your District Map to see opportunity

New Unit Commissioner Assigned by District Commissioner

Review Priority List of Prospective Charter Partners



V

District Membership Committee

MAKE THE CONTACT

**New Unit
Contacts with
the head of
potential
organizations**

**Work with School
Systems to develop
plan for New Youth
recruitment**

**Communicate with
Webelo Leaders to
ensure all youth
cross over to
Scouts BSA**

**Market to past
families no longer
involved to
reconnect**



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District Membership Committee

TRACK INDICATORS & RECOGNIZE SUCCESS

Work with the Training Committee to ensure all leaders have what they need for a successful program

Coordinate with the Advancement committee to ensure youth are accomplishing the program

Recognize the Unit's success. Thank the leaders at every opportunity for the time and dedication to the youth and program



Values ♦ Leadership ♦ Service

Major Tasks of Membership Committee

- Reports to the District Chair
- Recruit enough people to support all functions of the committee
- Follow the 2022 Membership Plan ensure unit and membership growth
- Conduct membership recruiting events in the district
- Organize Webelo to Scout Transition that helps 5th grade youth transition into Scout Troops
- Organize new packs, troops, crews
- Recruit and train new-unit organizers



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Helps for District Membership

C U B  S C O U T S

So You're a New Cubmaster



**LION
LEADER**
(Kindergarten)



**WEBELOS
LEADER**
(Fourth and Fifth Grades)



Major Tasks of Activities Committee

- Reports to the district vice chair program
- Recruit enough people to support committee functions
- Schedule, plan and promote district activities and district service projects
- Ensure that activities adhere to national policy
- Encourage units to participate in service projects benefitting their charter organizations
- Promote participation in Scout Sunday and other special Scouting anniversary activities



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Major Tasks of Activities Committee

- Types of Activities:
 - Camping (Camporee, Cub & Family, Day Camp)
 - Volunteer recognition banquet
 - Pinewood Derby
 - Bike Rodeo
 - Parades
- Examples of Civic Service:
 - Scouting for Food
 - Memorial Day Flag Placement
 - Flag retirement/Veterans Day events
- Promote council activities / civic service programs within the district



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SCOUT SERVICE TO SCHOOLS CAMPAIGN













Purpose: During the month of July complete a service project for your local elementary school and share pictures and video on social media with the #MTCBSA &

#Scout Service to Schools

This will be done in hopes of establishing Scouting as the service wing of our schools!

PROJECT IDEAS

-  Grounds Beautification
-  Building Improvement
-  Giving Tree Coordination
-  Helpers during Festivals
-  Book Drive Coordination
-  Food Drive Coordination
-  Green Effort Coordination
-  Literacy Program
-  Teacher Appreciation
-  Cleaning up after School Events

COMMUNICATING PROJECTS

Saturday, July 30 is going to be a big push day on social media. Please communicate your project, date, and total number of service hours here:

SCOUT SERVICE TO SCHOOLS CAMPAIGN



Major Tasks of Advancement & Recognition

- Reports to the district vice chair of program
- Recruit enough people for all committee functions
- Encourage advancement and recognition of youth
- Ensure units establish and follow advancement procedures in accordance with national policies
- Establish district advancement goals, develop a plan to achieve them, and track their attainment
- Support and assist units with little or no advancement (council can provide you with monthly report)



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Major Tasks of Advancement & Recognition

Coach	Coach troop leaders in methods for conducting boards of review and courts of honor
Recruit	Recruit an adequate group of merit badge counselors for the district and maintain a current list of registered merit badge counselors
Review and approve	Review and approve Eagle Scout service project plans submitted by Eagle Scout candidates
Conduct	Conduct district-level Eagle Scout Boards of Review
Review	Review Eagle Scout candidate appeals if a unit denies their application or turns them down at board of review



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Major Tasks of Advancement & Recognition

Promote

Promote the awards and recognition program for Venturing and Sea Scouts

Recommend

Recommend youth members for special awards and recognition (lifesaving awards, Eagle project awards, Scout of the Year etc.)

Nominate

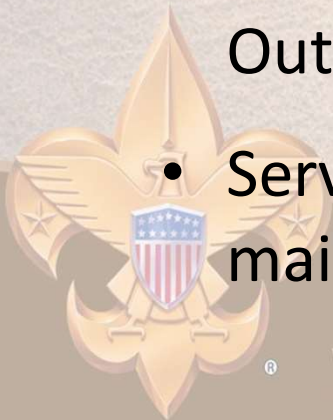
Nominate volunteers for district, council and national awards and recognitions (Long Rifle, Silver Beaver, etc.)



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Major Tasks of Camping Committee

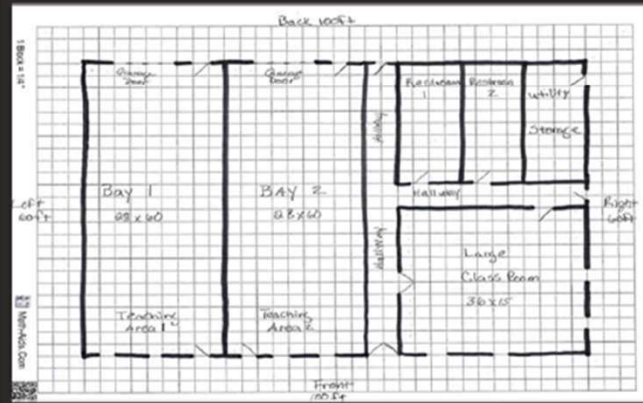
- Reports to the district vice chair of program
- Recruit enough people for all committee functions
- Promote youth participation in camping and outdoor programs
- Organize & conduct district camping events
- Assist the Order of the Arrow through the chapter officers & advisors in promoting camping in the District
- Educate leaders about Council Camperships
- Promote the National Summertime Pack Award & National Outdoor Badge formerly National Camping Award
- Serve on the Council's Camping Committee to assist in maintaining & developing quality outdoor program facilities



SKILLED TRADES CENTER



Front



Side

9 NEW MERIT BADGES



Welding
Automotive
Plumbing
Painting
Home Maintenance
Electrical
Architecture
American History



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Major Tasks of Training Committee

- **Needs** Train leaders – don't just run training courses
- **Goals** Establish district training benchmarks – The Council's Direct Contact Leader goal is 60% & the Youth Protection goal is 100%
- **Planning** Conduct a year-round training program that offers training to every adult volunteer
- **Promotion** Stress importance and necessity of training
- **Recognize, Record, and Evaluate**



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Major Tasks of Training Committee



Recruit enough people for the Committee and to serve as course instructors – Target the untrained!



Measure your success by setting goals for each type of leader. Work to exceed last year's goals.



Develop a training calendar of events...be flexible and consider budget, staff, and materials.



Spread the word about the events...trainers can help...the event only works if those who need training are there and ready to learn.



Recognize their accomplishment; track individual training experiences; ask “how are we doing” after event and committee meetings.





2022 DISTRICT COMMITTEE ORIENTATION



A Final Word.....



® Values ♦ Leadership ♦ Service

**HEY, I FOUND
YOUR NOSE.
IT WAS IN MY
BUSINESS AGAIN.**



Values ♦ Leadership ♦ Service

Questions & Answers



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Google

Google Search I'm Feeling Lucky



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